

Build a 90-Day Plan to Execute Your Master Marketing Plan for Your Vertical Market

90-Day Plan Template to Solve Issues and Move Ahead on my Vertical Marketing Focus

At a Minimum Specifically Address Each of These Topics:

- Activities and Actions to Take
- Focus on Defining Specific Steps/Actions that Will Move You Ahead

	Areas Most Important to Address from Master Marketing Plan I/We need to...	Action Steps To Proceed (Specifically, How am I/we going to do this?)	Challenges/Obstacles (Yours, Mine, Ours)	Accountability?	
				Person	Date
1					
2					
3					

90-Day Plan to Solve Issues and Move Ahead (continued)

	Areas Most Important to Address from Master Marketing Plan I/We need to...	Action Steps To Proceed (Specifically, How am I/we going to do this?)	Challenges/Obstacles (Yours, Mine, Ours)	Accountability?	
				Person	Date
4					
5					
6					

90-Day Plan to Solve Issues and Move Ahead (continued)

	Areas Most Important to Address from Master Marketing Plan I/We need to...	Action Steps To Proceed (Specifically, How am I/we going to do this?)	Challenges/Obstacles (Yours, Mine, Ours)	Accountability?	
				Person	Date
7					
8					
9					