

# Build a 90-Day Plan to Execute Your Master Marketing Plan for Your Vertical Market

## 90-Day Plan Template to Solve Issues and Move Ahead on my Vertical Marketing Focus

At a Minimum Specifically Address Each of These Topics:

- Activities and Actions to Take
- Focus on Defining Specific Steps/Actions that Will Move You Ahead

	<b>Areas Most Important to Address from Master Marketing Plan I/We need to...</b>	<b>Action Steps To Proceed (Specifically, How am I/we going to do this?)</b>	<b>Challenges/Obstacles (Yours, Mine, Ours)</b>	<b>Accountability?</b>	
				<b>Person</b>	<b>Date</b>
1					
2					
3					

**90-Day Plan to Solve Issues and Move Ahead (continued)**

	<b>Areas Most Important to Address from Master Marketing Plan I/We need to...</b>	<b>Action Steps To Proceed (Specifically, How am I/we going to do this?)</b>	<b>Challenges/Obstacles (Yours, Mine, Ours)</b>	<b>Accountability?</b>	
				<b>Person</b>	<b>Date</b>
4					
5					
6					

**90-Day Plan to Solve Issues and Move Ahead (continued)**

	<b>Areas Most Important to Address from Master Marketing Plan I/We need to...</b>	<b>Action Steps To Proceed (Specifically, How am I/we going to do this?)</b>	<b>Challenges/Obstacles (Yours, Mine, Ours)</b>	<b>Accountability?</b>	
				<b>Person</b>	<b>Date</b>
7					
8					
9					